





## What is the program:

The Corporate Employee Benefit Program is designed for large groups, organizations and businesses to work with the Group Sales Department at the Tribute Communities Centre to receive discounts on certain shows that come to our facility. These discounts are in the form of a promotional code that allows for easy distribution to employees or members via email or intranet and allows for individual purchase. For more information on the Corporate Employee Benefit Program or to set up a code for your company, please contact our Group Sales Department.

## How it works?

We will provide you with a one sheet PDF flyer that will have the following information:

- 1. Promotional Discount Code
- 2. Event & Event Ticket Information
- 3. Ordering Information
- 4. Offer Expiration Date and Additional Fee Information

\*Individuals may purchase at their own discretion without a minimum ticket requirement and still receive the group discounted rate on select shows.

## How Can Employees Redeem their Discount?

- 1. By using a promo code online at <u>www.tributecommunitiescentre.com/password</u>
- 2. By contacting our call centre (1-877-436-8811) and referencing your code
- 3. By purchasing tickets directly at the Ticket Office
  - (Must have promo code printed off to use in Ticket Office)

\*Please note that there is an expiration date for every discount code. The expiration date will be different for every show and will be included on any show information.

\*Tickets are subject to applicable fees.

## How to promote the information:

- 1. Email Blast your database
- 2. Post flyer on your Intranet
- 3. Include information in a company newsletter
- 4. Put up flyers in company break rooms
- 5. Social media pages
- 6. On-site sales through our Group Sales Department

\*We can provide you with personalized flyers, templates or images to help promote the event offers to your group.

For more information or to setup your organization, please contact Kim Ellis – Marketing & Group Sales Coordinator for Spectra at the Tribute Communities Centre at 905-448-1568 or <u>kimberly\_ellis@comcastspectacor.com</u>